

By Roy Hahn

Trump's Taj Mahal

ROCKIN' THE CASBAH

Donald Trump played host, in Atlantic City, to fifty beautiful models for the ONE International Glamour Model Search. Titled "Rock The Casbah," the event was held at Trump's Taj Mahal Casino and its Casbah Nightclub on March 29-31.

On Friday night, Trump Plaza closed the Plaza Theater down for a special VIP Player party featuring the hot, live Boogie Woogie Wonder Band. The Welcoming Party was an opportunity for the models to meet all the judges for the contest. The Plaza Theater was jumping with great music, bright lights, and the brilliant Trump Dancers who were everywhere. After everyone was introduced, the models were on stage in swimsuits for a preliminary round of judging. After the judging, the doors were open to the public and everyone danced the night away.

On Saturday night, the models were special guests of The Donald at the VIP Room on the 35th Floor of Trump Plaza. The models were welcomed by Mr. Trump, Mark Brown, President of Trump Gaming, and Tom Fiore, Sr. Vice President of Casino Marketing. It was a wonderful opportunity for the models to meet and get to know Mr. Trump, who graciously introduced himself to everyone. Everyone enjoyed their dinner at Roberto's Restaurant in Trump Plaza. Thereafter, limos picked the models up and shuttled them to the Taj Mahal for the final judging and announcement of the winners.

The winner of the event would receive the keys to a new Chrysler Sebring Convertible, and receive \$5,000 for

a glamour layout in the ONE Magazine. She would also be featured in her own Signature Line of Lingerie which would be marketed through the ONE Magazine website. An additional \$5,000 was split between the models placing in positions 2nd to 5th.

The models arrived at the Taj and were poised to "Rock The Casbah." There were a host of VIP's, celebrities and top Trump Players, who had the dubious honor of selecting the winner. Dottie Meyer, director of Penthouse Pet Promotions joined Mark Daughn, glamour photographer, Tommy photographer, Salvatore, and Joe Amore of Essex Chrysler



Clockwise starting top left: Dottie Meyer and Miss Florida, Jamie Converse; Lisa Ray, Tara Bollinger, Joe Amore, Rebecca DiPietro, Melissa Ward and Kristi Shake; Models Kim Foreman and Charissa Thompson.



Photography: Bob Govern