

1st Annual Trump Style International Model Search Finals



DATA SHEET

Date: June, 1999
Property: Trump Plaza Resort & Casino
President: Fred Buro
Trump Rep: Craig Casey
Venue: Player Event - Pool Converted to Night Club & Beach Activity & Photo Shoot
Models: 60
Players: 38
Drop: \$2.4 Million
Hold: 68%
Note: Plaza's Profit: \$1.5 Million ++
Producer: Roy Hahn

