

# Trump Style INTERNATIONAL MODEL SEARCH

SECOND ANNUAL TRUMP STYLE INTERNATIONAL MODEL SEARCH  
ATTRACTS BEAUTIES FROM ALL OVER THE WORLD

In June, 50 beautiful models from all over the world traveled to the Trump Plaza in Atlantic City to participate in the Second Annual Trump Style International Model Search finals. Models traveled from as far away as Estonia, Russia, Moscow, Slovenia and Turkey. The top prize was a 2000 convertible Corvette provide by Ray Anthony of the New Auto Toy Store in Ft. Lauderdale, Florida.

The Trump Style International Model Search, produced by theONE Magazine, reflected a fresh new style in pageantry. Imagine the glamour, style and prestige of a traditional pageant with a new twist — not just staged fun for the cameras, but where the contestants and guests mingled while the judging process was taking place. It was a pageant that thrived on environment — in this case the Jersey Shore in the summertime, replete with sunshine, beach parties and high-energy excitement of the casinos at night. The Trump Style International Model Search was pure energy.

The models arrived on Friday, and that night were treated to a welcoming party in the Terrace Lounge with live music where they got to meet some of the VIP judges, who included Bruce Willis, actor and box office superstar; Cecil Fielder, baseball's Hall of Fame inductee; Kevin Kunster, photo editor at Playboy Magazine; Dottie Meyers, director of Penthouse Pet Promotions; Charles Matthau, film director and president of the Matthau Company; Robert Vitolo, world-renowned cosmetic surgeon; Glenn Kawesch, leading LASIK Surgeon; David Feld, of Today's Man; Michael McDavitt of the MCD.LA Model Management; John Begas, president of Caught Between Two Generations Modeling Agency; John Mowling of The New Auto Toy Store, and producer Jack Baker.

The next day, the models were formally judged in swimwear, then were photographed on the boardwalk and beach, and with the new Living Legends Cigarette Boat and exotic cars provided by The New Auto Toy Store. That night, the Trump Style International Model Search Finals Show was an intimate affair, limited to a select group of Trump



Clockwise starting top left: Glenn Kawesch with Donald Trump and Melania Knauss at Feld party; Trump Style winner Amanda Henkel of LaCombe, Louisiana; Michelle VanScoter of Morgan Hill, California; Kid Creole and the Coconuts; Sandra Corbo of Florida and Krista Frazier of Texas.